

## A PROPOSAL TO THE NLA TO ESTABLISH



("Ballots-Not-Bullets")

#### **NOTES:**

- 1) This proposal and the project it represents is meant to be a collaborative effort, meaning that the author seeks to work with others for sincere input, thoughts, suggestions and ideas to improve this conceptual approach to branding and organizing a mass-movement.
- 2) The author seeks no personal financial gain from this proposal which is put forth purely for the purpose of saving, reclaiming, restoring, and securing our Constitutional Republic and our Rights as Free Citizens.
- **3)** Everything outlined in this proposal is subject to change based on collaboration to maximize the effectiveness of this approach.

A 'network-of-networks', an 'alliance-of-organizations', an 'army-of-armies'

"Even your Grandmother can become a 'Constitutional Ballot Militia Member'!"



## THIS IS A TIME OF OPPORTUNITY AS NO OTHER . . .

# THE PUBLIC IS BEGINNING TO FINALLY 'WAKE UP' AND TO PAY MORE ATTENTION TO THEIR ELECTED REPRESENTATIVES

It is becoming obvious and abundantly clear to more and more Americans that all three branches of our Federal Government (including a number of our state and local governments) where a large portion of our so-called "Representatives" have become rampantly corrupt, out-of-control, infiltrated by Globalist, Commu-Fascist, Deep-State 'corruptocrat' sell-outs and traitors—enemies both foreign and domestic, and largely unaccountable to 'We The People'. And in considering that our Constitutional Republic, which has long been eroding under the toxic influence of these same forces infiltrating and having corrupted every established institution in America, we now see that our country is in a major crisis situation.



# **NLA - AN IDEAL ORGANIZATION FOR CBM...**

#### INTRODUCTION

The time is right, and the National Liberty Alliance represents the greatest opportunity to leverage the basic infrastructure that the NLA already has in place to build upon and drive an effort like this starting with the states and the counties, and then driving up through to the Federal Government to force the kind of change we need to restore our one legal Constitution and the rule of law. I would like to propose to the NLA that we build an organizing platform that I refer to as the "Constitutional Ballot Militias".

This approach could potentially grow NLA's alliances and memberships greatly through the building of a massive 'grass-roots' effort. And I think this can be done by first engaging as many other constitutionally-liberty-oriented organizations to leverage their membership rolls and to also to get the word out to as many media outlets as possible to make the public aware that the CBM is forming and looking for recruits.

We essentially will need to build and mobilize a 'network-of-networks', an 'army-of-armies' so to speak, like a 'hub-and-spoke' system throughout the counties, states, and the entire country to flood the local governments and state legislatures with petitions and to drive support for our constitutional and conservative-related initiatives.



## **OVERVIEW OF THE PROPOSAL...**

#### THE GENERAL IDEA

- 1. We must take back OUR government By The People through a 'unified effort'.
- 2. The enemy has all the money and resources in the World, and all we have are our sheer numbers And there are many more of us than there are of them.
- 3. We must essentially 'clone ourselves' to replicate into vast numbers of activists.
- 4. NLA-CBM must reach out to as many like-minded organizations as possible because participating organizations have their membership bases already in place.
- 5. The CBM approach must be 'non-exclusive', meaning participating organizations, state chapters, county chapters, municipal and community chapters would operate independently—but cooperatively—within the entire up-and-down-stream network.
- 6. Must create a plan to codify the working relationships as independent but fully cooperating entities within the alliance that coordinate efforts where most effective.



# **OVERVIEW OF THE PROPOSAL...**

#### THE GENERAL IDEA

- 7. Organizations and chapters may own their own version of the CBM brand by personalizing it with their name/identity (Note: That the basic logo must stay intact as there should be a connecting identity and recognition See slide #20)
- 8. Organizations and chapters may raise funding on the CBM brand for their own operations. (Note: A funding plan/model for building, operating and maintaining the databases for the state/county and national level will need to be included in item #6.)
- 9. Resources to construct a coherent and interfacing database structure may already exist in a number of other organizations. In this case, we need to look at ways we can 'cross-fertilize' and share information between these already existing data sets.
- 10.CBM—and participating organizations will need to start by focusing on building one state chapter for each state, and one county chapter for each county located in the state capitals and county seats to be the major coordinating centers for each state. County chapters can then begin building down to the municipal & community levels.



### **OVERVIEW OF THE PROPOSAL...**

#### THE GENERAL IDEA

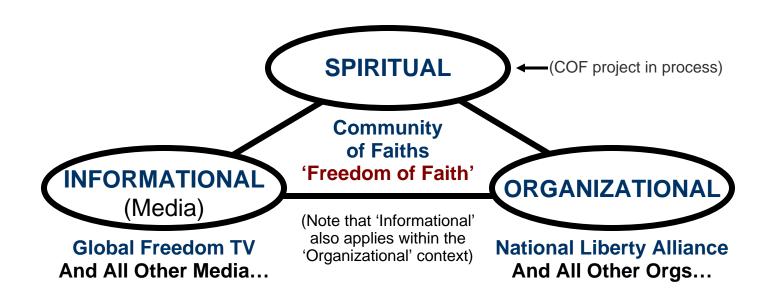
- 11. The 'Ground Troops' would be comprised of CB Militia members that would act as 'Foot-Soldiers' such as watchers, reporters, petitioners, marketers, recruiters and organizers (as in all or in any combination thereof, as skills and abilities allow).
- 12. We need to generate a 'virtual tsunami' of citizen pressure on our representatives from all directions and from all levels! (We can work to surround them in a 'matrix'.)
- 13. When they do 'good', they deserve our 'accolades and our support' (politically and financially).
- 14. When they do 'bad', they need to be 'whipped' (politically, legally and financially).
- 15. The same thing goes for commercial concerns such as companies and corporations where we spend our dollars that either support or discriminate against Patriots, and whether they behave fascistically and adopt and finance left-wing organizations and causes—especially ones that utilize Chinese or other forms of slave labor for profit.



## **HIGH-LEVEL OVERALL STRUCTURE...**

#### **MUST BE FOUGHT AS A 'TRIAD'**

- Spiritual level includes reaching religious leaders, and then their congregations for religious Liberty.
- Informational includes ALL Constitutional-Liberty-minded media includes TV, Radio, Internet, Paper.
- Organizational includes ALL Constitutional-Liberty-minded organizations (including Militias) nationwide.





# MUST BE STRUCTURED AS A KIND OF CROSS BETWEEN A MILITARY ORGANIZATION & A POLITICAL CAMPAIGN

- National Commander/Director and Administrative Staff (NLA-CBM) coordinates efforts
  between independently run State CBMs, collects the information to keep the master national
  database current, disseminates necessary information, and generates along with participating
  organization constitutional initiatives such as petitions and rallies to flood-pressure legislatures.
  - State Commander/Director and Administrative Staff (One per each state located in each state capital) Recruits County Commanders for each county and assists in the establishment and coordination of each County CBM. Collects information to feed the master national database 'tool' to help keep it current, disseminates all necessary information, and forwards constitutional initiatives such as petitions or calls to rally throughout the state/county membership to flood and pressure state and federal legislatures.
  - County Commander/Director and Administrative Staff (One per each county located in each county seat) Recruits 'Intelligence Officers', Organizers and 'Foot-Soldiers' (Can be onein-the-same) Collects information to feed through the State CBMs to the national database, disseminates necessary information, and forwards constitutional initiatives such as petitions or calls to rally throughout the state and county memberships to flood and pressure county boards of supervisors, commissions, state and federal legislatures.



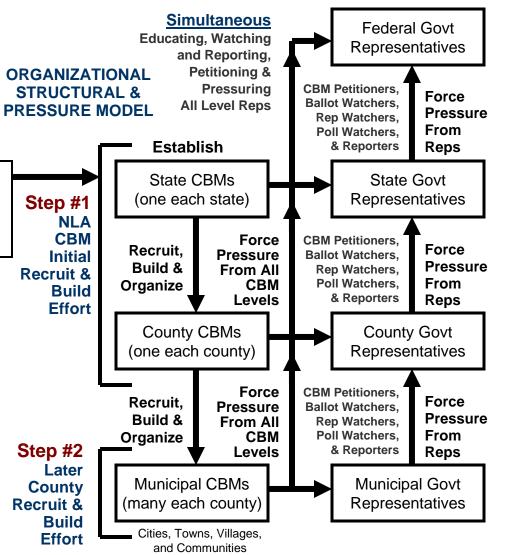
# **CBM Recruiting & Building Flow Model**

National CBMs:

Organizations acting in an Alliance to meet the needs of the national network.

A National Alliance
Of CBM-Participating
Organizations Help To Build
State and County CBMs

- State CBMs: One to be located in (or near) each state's capital. Focus primarily on state and national reps and issues.
- County CBMs: One to be located in (or near) each county's county seat. Focus primarily on county, state, and national reps and issues.
- Municipal CBMs: Comprised of many cities, towns, villages, and communities. Focus primarily on local, county, state, and national reps and issues.
- NLA already has the basic infrastructure to begin such an implementation.





#### **ESTABLISH A NATIONAL ALLIANCE OF STATE CHAPTERS**

#### **Each State Chapter**

operates within the CBM Alliance as a fully independent entity just as states are sovereign. They are coordinated by the National CBM Alliance, and they governed by the core CBM mission, a shared platform, and rules of professional conduct. State Chapters may incorporate in each state using the brand, name, logos, recruiting, and raise funds for the sole purpose to operate and grow in the state. State Chapters shall form County Chapters which will then in turn form Municipal Chapters to carry out the CBM core mission.





#### **ESTABLISH A NATIONAL ALLIANCE OF COUNTY CHAPTERS**

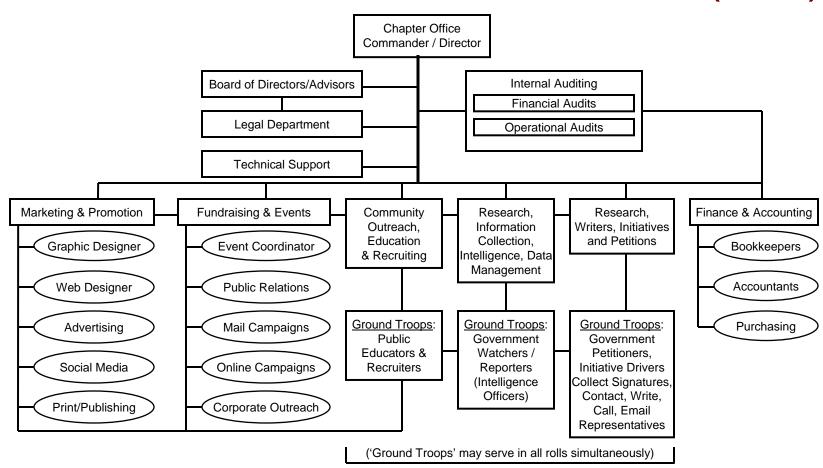
**Each County Chapter** operates within the state

CBM Alliance as a semiindependent entity to the State CBM just as counties are part of the state they are located in, and governed by the core CBM mission, a shared platform, and rules of professional conduct. County Chapters are managed by each State Chapter also using the brand, name, logos, recruiting, and raise funds for the sole purpose to operate and grow in the counties. County Chapters will form Municipal Chapters to carry out the CBM core mission.





# A SUGGESTED CHAPTER / OFFICE STRUCTURE (IDEAL)





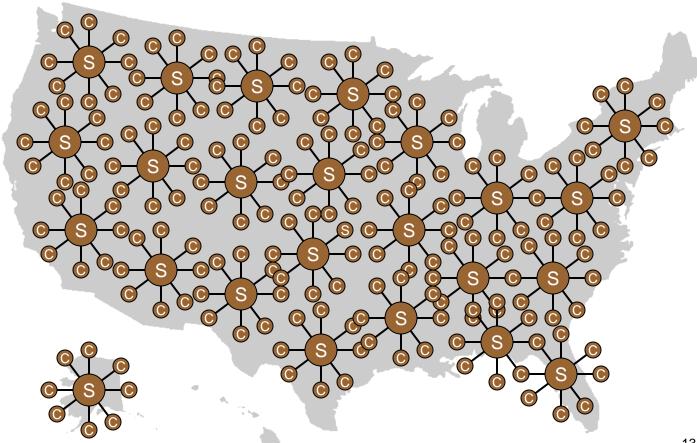
# ORGANIZATIONAL AND DATA STRUCTURE . . .

# GENERAL IDEA OF THE STATE / COUNTY CHAPTER STRUCTURE INFORMATION COLLECTION AND DISSEMINATION MODEL

#### The 'Hub-and-Spoke'

nature of the alliances are
State Chapters tied in with
their respective County
Chapters which are tied
into their associated
Municipal Chapters, which
are all tied into the National
Network to coordinate as a
nation-wide unified effort
which will both feed
information into the overall
database and provide
crucial information to give
the 'foot-soldiers' the tools
they need to take action.

Looks kind of like a bunch of 'coronaviruses', doesn't it?...
We would need to have this 'Go Viral'!!...





# DATABASE CONTENT AND DATA COLLECTION . . .

#### MUST DEVELOP A COMPREHENSIVE-CONNECTED DATABASE

- 1. Database must have listings of all the states, and all the counties within the states, including identifying all state capitals and all county seats.
- 2. Database should then be expanded to identify and include all current office holders with complete contact information, party affiliation, positions and voting records (This to include Federal and State Senators, Representatives, County Commissioners, and County Sheriffs. then to be expanded later to include all local municipal office holders for cities and towns, etc.). This could also include listings and evaluations of candidates who are running for office.
- **3. Database** can then be expanded to include links to multiple sources to obtain detailed information for bills that are put forth for all proposed laws or regulations that are being submitted and considered by all office holders and representatives at all levels.
- **4. Database** can then be further expanded to include a 'scoring system' to easily rank candidates as to their constitutional compliance, family friendliness, and fiscal responsibility much like the website for 'Conservative Review'.



# DATABASE CONTENT AND DATA COLLECTION . . .

### MUST DEVELOP A COMPREHENSIVE-CONNECTED DATABASE

- 5. Database may also be expanded to include listings of companies and corporations that that are exhibiting Constitutional Rights violating practices and feeding the leftist agenda in various ways to help Patriots know which ones to avoid and to be able to 'vote' with their dollars Companies that support Patriots and Patriot causes can also be listed as those advantageous to do business with. (Deny bad companies of business while rewarding good companies with business Basically as a 'naughty' and 'nice' list.)
- **6. Database** information would be fed by designated individuals within the various networks downstream from each chapter main office from the 'Watchers/Monitors' at each level functioning as 'Intelligence Officers', and then be fed the collected information from the database to all the 'Ground Troops'.
- **7. Database** primary management would be performed at the county chapter office level for all county and municipal affairs, and the state chapter/office manages all at the state level.
- 8. Database integrity must have a high level of functional capacity, accuracy, and security.

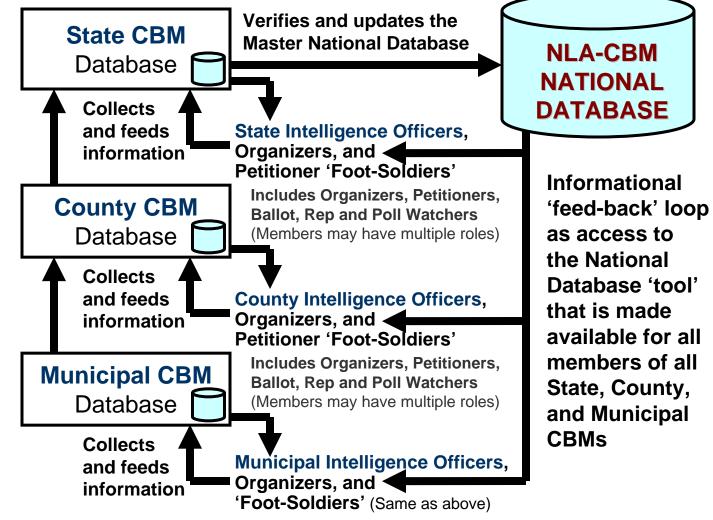


# **DATA COLLECTION & DISSEMINATION FLOW...**

# The Database Structure

will necessarily be a collaborative effort with multiple organizations who are willing to share information and existing resources to tie them in together as a distributed, but shared network of data centers.

A good technical staff of technology experts will necessarily be needed to design and structure the interfaces for such a system and taking into consideration, **Security**.





# **MEMBERSHIP STRUCTURE...**

### POSSIBLE MEMBERSHIP AND CONTRIBUTION STRUCTURE

**This is a suggested way** for NLA and other participating organizations to raise funds on a membership and sponsoring basis. Other means of fundraising may be employed in addition to this.

Membership Levels	Contribution Levels	Per Year	Task
Organizations and Staff:  a) State Chapters b) County Chapters c) City/Town Chapters	n/a n/a n/a	n/a n/a n/a	Start/Grow Organization Start/Grow Organization Start/Grow Organization
<ul><li>d) Community Chapters</li><li>NLA-CBM Memberships:</li><li>1) Tin-Badge Member</li></ul>	n/a \$0 or \$1 / Mo. (Optional)	n/a \$0 or \$12	Start/Grow Organization  Recruit/Petition/Watch
<ul> <li>2) Copper-Badge Sponsor</li> <li>3) Steel-Badge Sponsor</li> <li>4) Bronze-Badge Sponsor</li> <li>5) Gold-Badge Sponsor</li> <li>6) Platinum-Badge Sponsor</li> <li>7) Double Platinum-Badge Sponsor</li> </ul>	\$5 USD / Mo. \$10 USD / Mo. \$20 USD / Mo. \$50 USD / Mo. \$100 USD / Mo. \$500 USD / Mo.	\$60 \$120 \$240 \$600 \$1,200 \$6,000	Recruit/Petition/Watch Recruit/Petition/Watch Recruit/Petition/Watch Recruit/Petition/Watch Recruit/Petition/Watch Recruit/Petition/Watch
8) Triple Platinum-Badge Sponsor	\$1000 USD / Mo.	\$12,000	Recruit/Petition/Watch

Elopood



# **CBM 'GROUND FORCES' RECRUITING EFFORT...**

#### WE THE PEOPLE – THE POWER OF TWO!

As an Example One Person Recruiting Two, and So On... Estimated U.S. Population = 330,126,605 as of March, 8, 2021

This chart shows the power and potential of exponential growth
—a simple 'network marketing model'. Our message needs to spread
like a wildfire from coast to coast and beyond! We need to clone
ourselves over and over again if we want to see our cause and
message have a significant impact on our elected officials.

**NOTE:** This calculation assumes that each person only gets one group of two other people do the same—only once—no more—and each one of those people do the same. Just think if we could Spread the Word and Recruit by the twos or more each week. Then, think if we could recruit by the tens each week! Or... at least get two out of ten people per week to do the same! -Simple doubling.

As J. Paul Getty once said; "I'd rather have 1% of the effort of 100 men than 100% of my own effort." (and of course, that includes 'woMen' as well!)...



Recruiting	Reaching	Elapsed
Week #	<b>People</b>	<u>Time</u>
Week-00	1	Start
Week-01	2	
Week-02	4	
Week-03	8	
Week-04	16	1 Month
Week-05	32	
Week-06	64	
Week-07	128	
Week-08	256	2 Months
Week-09	512	
Week-10	1,024	
Week-11	2,048	
Week-12	4,096	3 Months
Week-13	8,192	
Week-14	16,384	
Week-15	32,768	
Week-16	65,536	4 Months
Week-17	131,072	
Week-18	262,144	
Week-19	524,288	
Week-20	1,048,576	5 Months
Week-21	2,097,152	
Week-22	4,194,304	
Week-23	8,388,608	
Week-24	16,777,216	6 Months
Week-25	33,554,432	
Week-26	67,108,864	
Week-27	134,217,728	
Week-28	268,435,456	7 Months

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### **MEDIA UTILIZATION AND COVERAGE...**

#### MUST REACH OUT AND UTILIZE MANY MEDIA PLATFORMS

A major promotional, marketing and recruiting program must be employed to reach out to as many media platforms as possible. These would necessarily include Television, Radio, Print, and Internet including Social Media, Blogs, News/Informational and Organizational sites. All participating organizations and members must be encouraged to utilize their own accounts, and to assist with the promotional and recruiting drives which would include email campaigns.

**NLA may additionally offer as a way to raise funds** CBM website development services, hosting services along with data services through third party providers to organizations and individuals that do not already have their own resources in place – *An income generator.* 





# THE MAJOR INITIATIVE TO PUT FORWARD...

#### REPUBLIC REVIEW – AUDIT THE FEDERAL GOVERNMENT

Recruit concerned citizens to CBM from a 'grass-roots' level to petition and to put pressure on all of their representatives to help build support for the effort underway to organize the states through their AG's and state legislators to take a serious look at the 'Republic Review' process, and to join together to call for a convention—not to add new amendments—but specifically to AUDIT the Federal Government to the original contract for the purpose of taking back their Constitutionally recognized powers and authority of states to govern their own affairs, and to re-constrict the Federal Government back to it's originally mandated roles, responsibilities, and powers. And thus, we could effectively nullify all unconstitutional laws and regulations and the illegal 'corporate constitution' forced upon US in 1871, and then later consider convening an Article V Convention to consider any new proposed amendments.

The States must take back the roles, responsibilities, and powers that were reserved to them and were not expressly delegated to the general government. The process to do this is simple. It only takes one State to initiate an audit and then call upon their fellow States to join in a convention to audit the Constitution as a convention which we refer to as 'Republic Review'. The objective here is to force the Federal Government to adhere to the original contract—the Constitution—and the law—through the state legislatures to reign in the uncontrolled growth and suffocating, growing power being continually usurped over time from the states by an increasingly out-of-control Federal Government. www.nationallibertyalliance.org/republic-review



## THE AGREEMENT & CONDITIONS FOR CBM . . .

### NON-EXCLUSIVE USE OF ALL MATERIALS, LOGO AND IDENTITY

- 1. Participating Alliance organizations are granted full rights to use the brand/logo as long as they are 'Constitutionally-American Patriot' and results-oriented, share information, adhere to a common operating agreement and code of ethics (to be determined by a collaboration of said organizations), and follow the branding/identity format as indicated below.
- 2. Organizations may also choose to participate without adopting the branding as long as they can work functionally within the CBM network to achieve the overall mission outcome.
- 3. Construct of said 'Operating Agreement' and 'Code of Ethics' shall be worked out TBD.













# **MAINTAINING OUR SENSE OF HUMOR...**

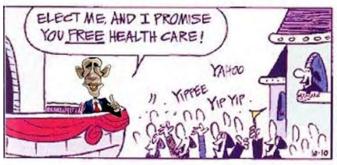
And
Remember,
that it is also
important
that we do
not lose our
sense of
humor...

(that is... while we are busy 'beating' the 'stuffing' out of our enemy!!...)











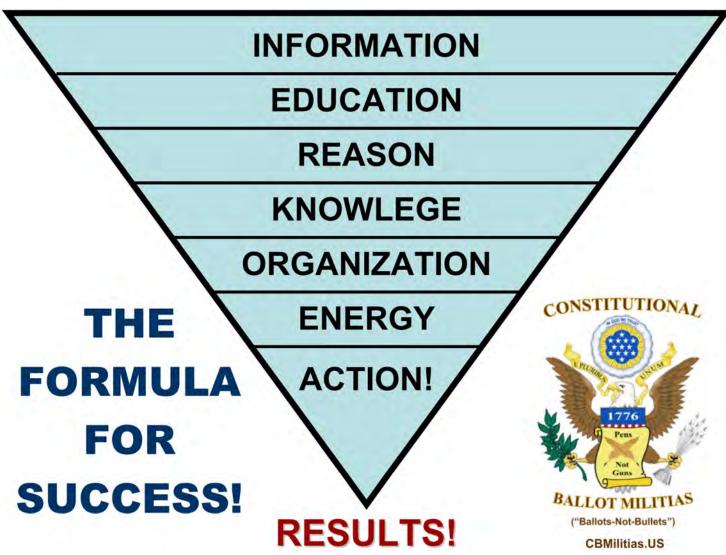








# **CBM FORMULA FOR SUCCESS!...**





# THANK YOU FOR YOUR CONSIDERATION...

Connect, inform, educate, recruit, motivate and engage...

